

— MEDIA KIT · 2026

Content that makes a property look like itself.

Photography, film and editorial for luxury
hotels and resorts — shot, written and
edited by a crew of two.

ANETA MLCAKOVA & NICCOLÒ





— WHO WE ARE

A production crew of two.

Aneta Mlcakova

MODEL · WRITER

International model with campaigns for brands such as Guess. She appears in the content, writes the reviews published on the journal, and shoots with or without her face in frame, depending on what the property needs.

Based in Lugano, Switzerland. Everything shot and edited in-house.

Niccolò

PHOTOGRAPHER · DRONE PILOT · EDITOR

Every photograph and film is his. Stills and motion, traditional and FPV drones, underwater — and the edit from raw file to finished cut, so a property receives a coherent set of assets, not a folder of clips.

1.3M+

followers across two Instagram profiles

@anetmlcak0va

1M

Aneta's profile

@anetluxworld

359K

travel & luxury

Partners

21

hotels, resorts and experiences

The journal

37

reviews and guides, in 3 languages

One shoot, three ways to use it.

01

For your channels

Stills and vertical films, edited and colour-graded, ready for your social media, website and campaigns.

02

For ours

A full review on the journal, written from a real stay in three languages, plus reels, carousels and stories.

03

Both

The complete package from a single stay: the assets for your team and the editorial reach of ours.

A TYPICAL STARTING POINT · 3-4 NIGHTS

20-30 edited stills · 3-5 vertical films · aerial footage where permitted · a three-language article. Quantities are agreed in the brief.

USAGE

Content is delivered with an agreed usage licence: channels, duration, organic or paid use and any exclusivity are set in writing before the stay.

— CASE STUDY · AUGUST 2026

Ozen Life Maadhoo

South Malé Atoll · Maldives · three nights on the
INDULGENCE plan

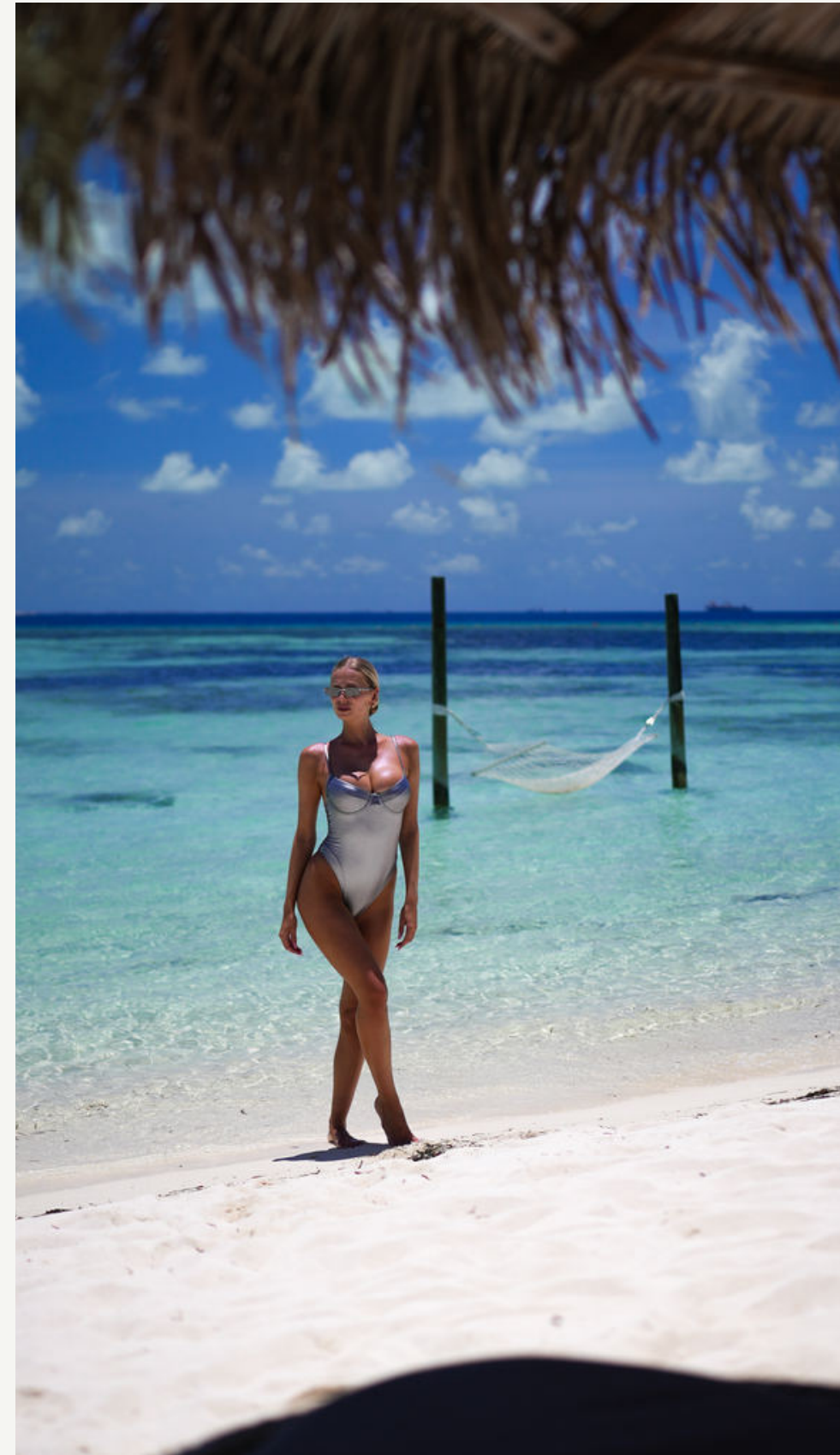
FOR THE RESORT

Photographs and vertical films across the
overwater villas, the M6m underwater restaurant,
the spa and the island.

PUBLISHED BY US

A full review on the journal in English, Italian and
Spanish, with reels, carousels and stories on
@anetluxworld.

anetmlcakovaa.com/post/ozen-life-maadhoo-maldives



— CASE STUDY

La Dolce Vita Orient Express

Rome · Venice · Portofino · three days on board

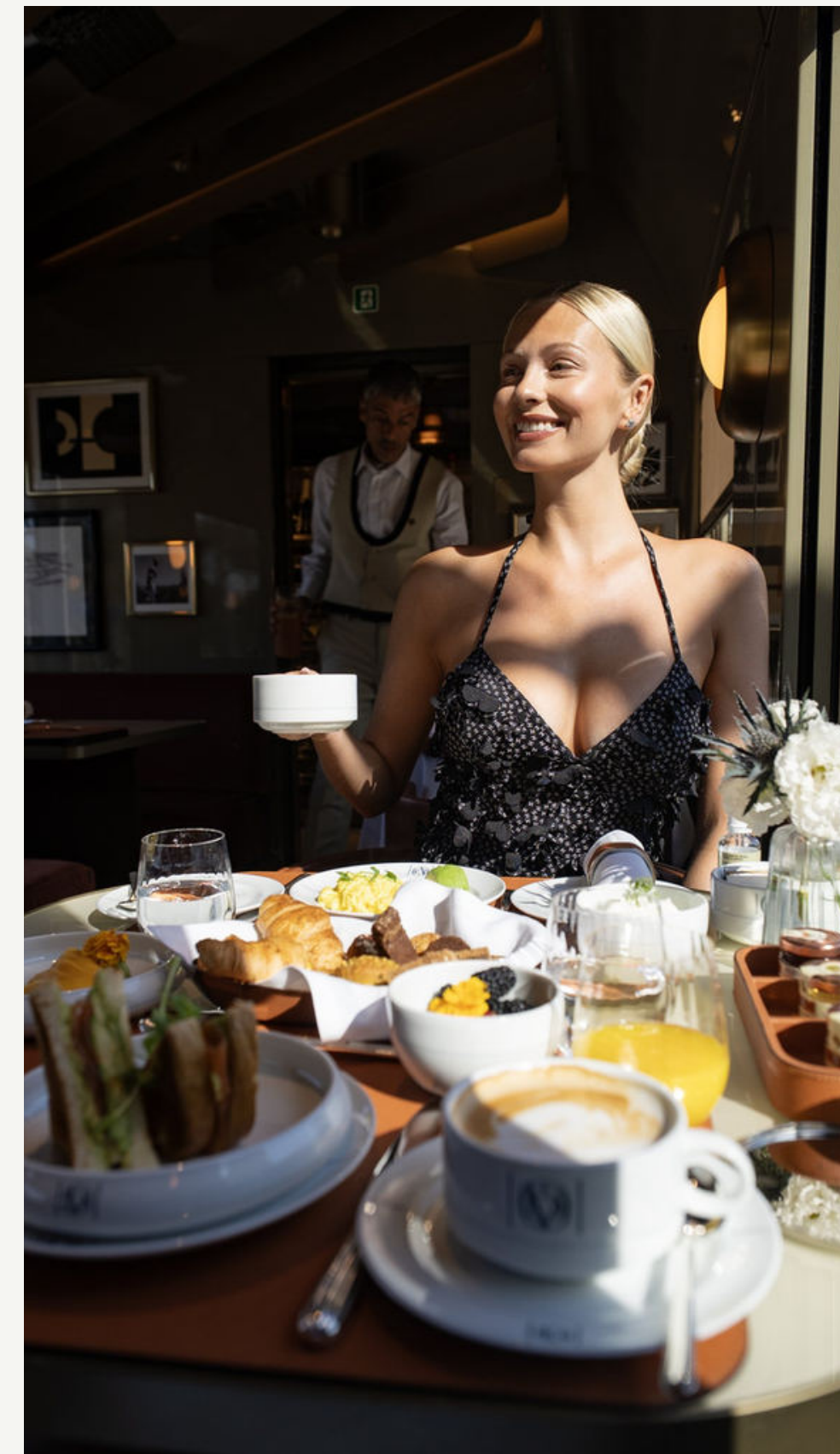
THE STORY

The cabins, the dining car, the arrival at Roma Ostiense and the night towards Portofino — told as a journey, not a room tour.

PUBLISHED BY US

A feature on the journal in three languages, with reels and stories on @anetluxworld.

anetmlcakovaa.com/post/la-dolce-vita-orient-express-rome-venice-portofino



— CASE STUDY · 2026

Anantara Kihavah

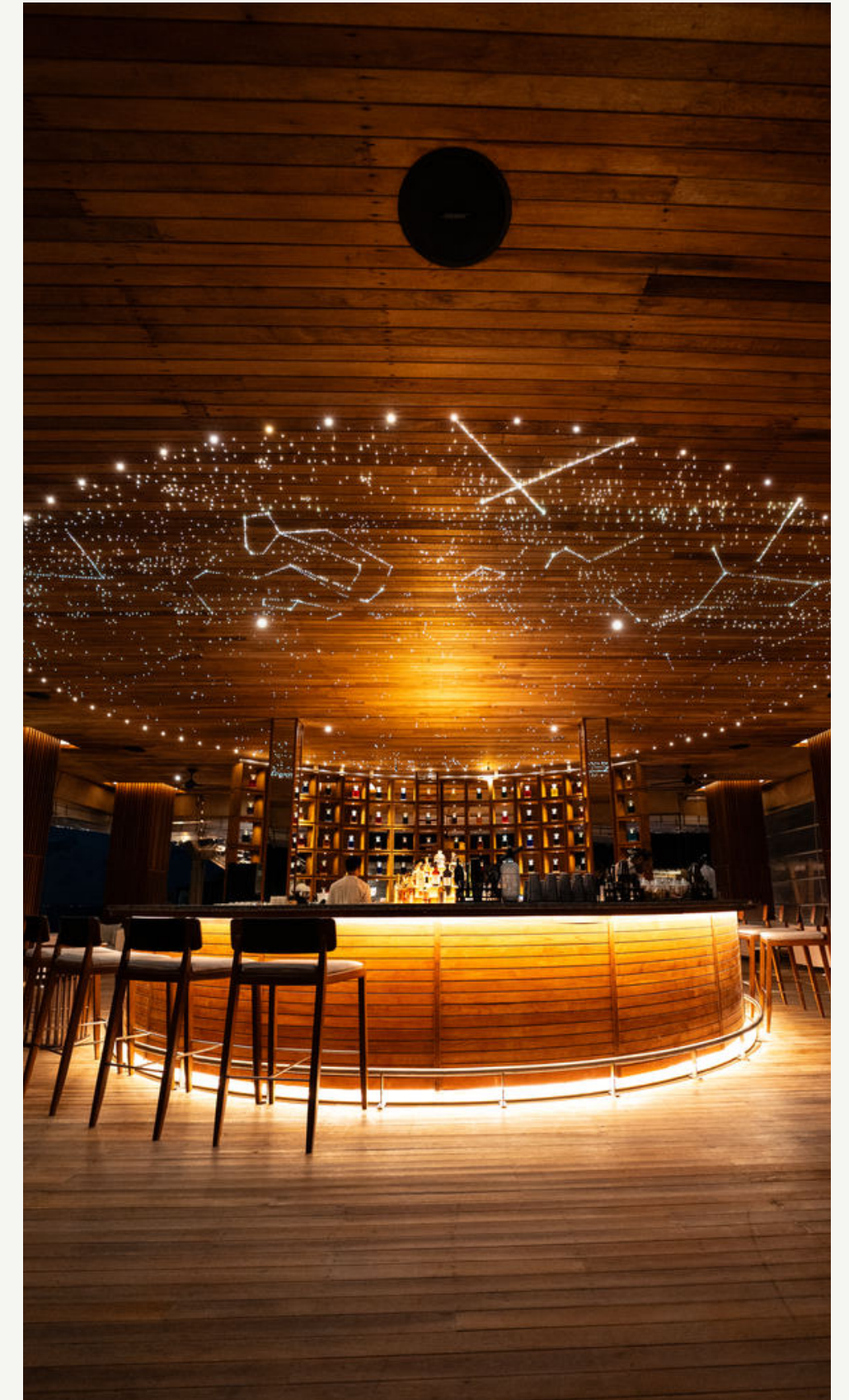
Baa Atoll · UNESCO Biosphere Reserve · Maldives

FOR THE RESORT

30 photographs and 3 reels: the island and its reef from the air, the villas and pools, SEA below the lagoon and SKY, the overwater observatory bar.

PUBLISHED BY US

Reels and stories on @anetluxworld.



— SELECTED PARTNERS

Where we have worked.

Ozen Life Maadhoo

Anantara Kihavah

Jumeirah Olhahali
Island

Hurawalhi Island
Resort

Kudadoo Private
Island

Kuramathi Maldives

Dhigali Maldives

Madifushi Private
Island

La Dolce Vita Orient
Express

Zannier Hotels Sonop

One Nature
Nyaruswiga

One Nature Mara
River

West East Suites
Santorini

Geolivia Villas Crete

Mileo Mykonos

Croco Mykonos

TreeHouse Villas Koh
Yao Noi

Aurora Collection
Lapland

Ossiano, Atlantis The
Palm

5.8 Undersea
Restaurant

Emirates Business
Class



From brief to delivery.

01 Brief

What the property wants to show, which spaces and moments matter, whether Aneta appears, formats and approvals.

02 The stay

Dates chosen with you — quieter weeks included. Drone flights only with the permits and the property's approval.

03 Delivery

Edited stills and films on the date agreed in the brief, then the article and posts on our channels.

LET'S WORK TOGETHER

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[@anetluxworld](#)

Aneta Mlcakova

TRAVEL & LUXURY